

The *Inland River Record* is published annually in cloth-covered hard-backed book form, page size 5 by 8 inches. Additionally, a CD-ROM with a PDF copy of the entire *Inland River Record* is included with each hardbound copy. The content lists and describes the commercial towing vessels presently operating on the Mississippi River system, streams emptying into the Gulf of Mexico and the Gulf Intracoastal Waterway.

Also included are separate sections listing vessel owners and their fleets with proper mailing addresses and former names of vessels presently in operation with disposition shown.

A section begun in 1995 displays the stack logos of all major towing vessel fleets, in full color.

Who Uses The *Inland River Record*?

- Boat owners and operators
- Insurance companies, financial firms
- Marine equipment manufacturers
- Surveyors and salvage firms
- Crewmembers
- Towboat enthusiasts

Paid Advertising Information

All advertisers receive a complimentary copy of the *Inland River Record*.

Please contact Nelson Spencer, Jr. to reserve your ad space.

The Inland River Record
319 N. Fourth St., Suite 650
St. Louis, Mo. 63102

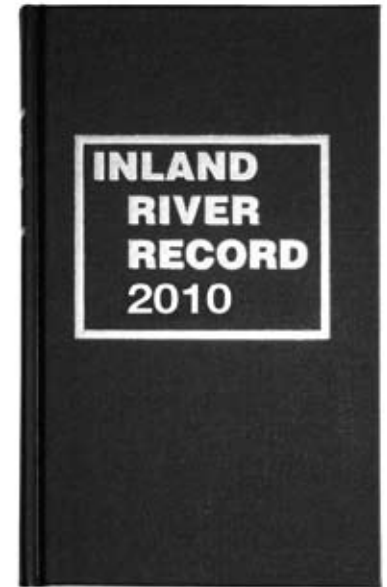
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The Inland River Record is a Waterways Journal Inc. publication

INLAND RIVER RECORD

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2010
Advertising Rates
and Sizes



"The Boat Book"

The only directory of commercial towing vessels operating on the Mississippi River system, streams emptying into the Gulf of Mexico and the Gulf Intracoastal Waterway.

Black & White Rates

| | |
|---|-------|
| Full Page (4"x 6 ⁷ / ₈ ")..... | \$995 |
| Half Page (4"x 3")..... | \$590 |
| Quarter Page (4"x 1 ¹ / ₂ ")..... | \$365 |
| Eighth Page (4"x 1")..... | \$220 |

Color Rates

- Additional \$300 per standard PMS Color
- Additional \$850 for Four Color Process



Advertising Deadline

(Space and copy)

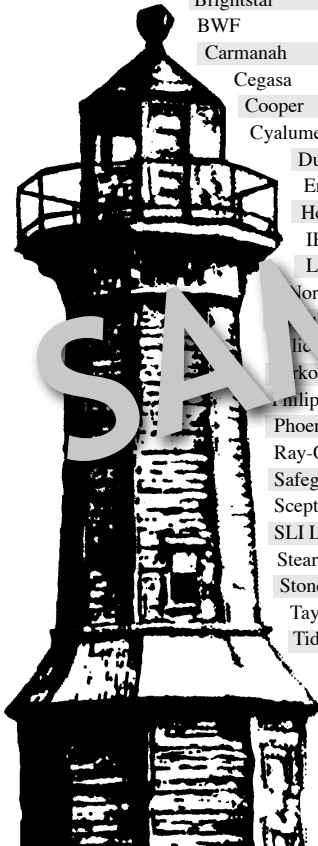
June 26, 2009

Sample ads inside this brochure show actual size of Inland River Record ad space. If you need assistance designing your ad, please provide us with a rough layout. There is no charge unless the ad takes more than 1/2 hour to create.

We accept digital ads created in Photoshop, Illustrator, and InDesign applications. We accept high resolution files (at least 300 dpi) saved as a TIFF, EPS, JPEG, or a PDF. Please contact Kim Orf at 314-241-7354 for questions regarding art and production/design issues.

Archway Marine Lighting

2739 WASHINGTON AVE.
ST. LOUIS, MO 63103
Catalog #45
Prices Effective 1-2-09



| | |
|--------------------|--|
| ACR | Safety & Survival Equipment |
| Atlas Electric | Quartz Floodlights |
| Bodine | Emergency lighting ballasts |
| Brightstar | Flashlights, lanterns & date coded batteries |
| BWF | Vapor proof light fixtures, globes & guards |
| Carmanah | Solar powered nav lights |
| Cegasa | Alkaline air batteries |
| Cooper | Fuses and wiring devices |
| Cyalume | No heat, flame or sparks lighting |
| Duracell | Procell industrial batteries |
| Empco-Lite | USCG accepted nav lights |
| Hella Marine | Marine lights and bulbs |
| IPFX | Non-metallic fixtures |
| Litronics | Extra long life light bulbs |
| North | 12, 595 foot candles fixtures |
| Orion | Lighting fixtures & electrical devices |
| Orion | Flashlights & worklights |
| Orion | Marine lights, hardware & accessories |
| Philips Lighting | Full-line lamp manufacturer |
| Phoenix | Marine Lighting products |
| Ray-O-Vac | Batteries, flashlights & lanterns |
| Safeguard | Flotation products |
| Scepter | Vapor proof non-metallic light fixtures |
| SLI Lighting | Yellow rough service bulbs |
| Stearns | Flotation products |
| Stonco | Flanking lights |
| Taylortec | Flotation Products |
| Tideland Signal | Aids to navigation |
| Universal | Fluorescent & HID ballast |
| Ushio | Searchlight bulbs |
| ...And many others | |

Call or Fax your request for the
Archway Marine Lighting Catalog

Brad Greenwell, Stacy White and Leo Bye
We accept MasterCard and Visa



Toll Free 1-800-737-1314 • Fax Toll Free 1-800-627-1065
Telephone (314) 535-1314 • Fax (314) 535-5471

Full Page: 4" x 6 7/8" • \$995 (Black & White)



13 Ellis Road
League City, Texas
77573-1719

HANS RASCH
Independent Marine Surveyor
Appraisal Consultant



Home: 281 332 1818
Email: hans_rasch@hotmail.com

800 945 6858

Eighth Page: 4" x 1" • \$220 (Black & White)

L&R MIDLAND

Marine Brokers
713-680-0909
550 North Loop West • Suite 700 • Houston, TX 77092

Quarter Page: 4" x 1 1/2" • \$365 (Black & White)



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