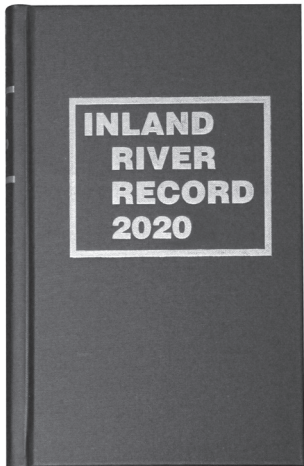


2020

ADVERTISING RATES AND SIZES

Please contact Jason Koenig to reserve your ad space.
(314) 561-4707 or jason@wjinc.net

Advertising deadline for all sections (space and copy)
June 28, 2019



WHO USES THE INLAND RIVER RECORD?

- Boat owners and operators
- Insurance companies, financial firms
- Marine equipment manufacturers
- Brokers, surveyors and salvage firms
- Crewmembers
- Towboat enthusiasts

“The Boat Book”

The only directory of commercial towing vessels operating on the Mississippi River system, streams emptying into the Gulf of Mexico and the Gulf Intracoastal Waterway.

RATES

Size	Black & White	2-Color	4-Color
Full Page	\$990	\$1,240	\$1,640
1/2 Page	\$645	\$890	\$1,275
1/4 Page	\$415	\$540	\$840
1/8 Page	\$265	\$390	\$700

AD SIZES

Size	Width	Height
Full Page	4”	6.875”
1/2 Page	4”	3”
1/4 Page	4”	1.5”
1/8 Page	4”	1”

All advertisers receive a complimentary copy of the book. Owners of vessels will have their advertisement placed in the owners section. All other ads will be placed in the foreword section.

MECHANICALS

We accept digital ads created in Photoshop, Illustrator, and InDesign applications. Please submit high resolution files (at least 300 dpi) saved as a press ready PDF, JPEG, TIFF or EPS.

Please contact Kim Waterhouse at kim@wjinc.net or 314-241-7354 if you have any further questions regarding art requirements. If you need assistance designing your ad, please provide us with a rough layout.

The *Inland River Record* is a Waterways Journal Inc. publication.

