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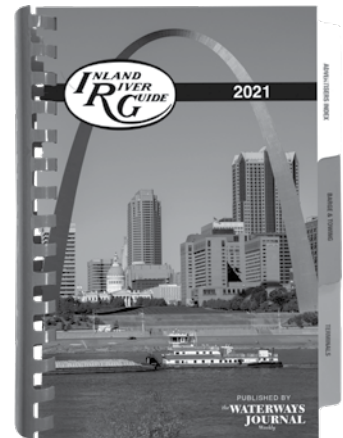
2022

ADVERTISING RATES AND SIZES

Please contact us to reserve your ad space.
 Ad deadline is September 3, 2021

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The only comprehensive business directory of the inland marine industry.
 When somebody needs to get something done on the river they reach for the *Inland River Guide!*

RATES

Size	Black & White	2-Color	4-Color
Back Cover			\$3,450
Inside Front Cover			\$3,200
Inside Back Cover			\$3,000
Dividers			\$2,950
Full Page	\$1,640	\$1,765	\$2,245
1/2 Page	\$950	\$1,095	\$1,595
1/4 Page	\$565	\$690	\$1,090
1/8 Page	\$380	\$550	\$950

AD SIZES

Size	Width	Height
Covers, Tabs & Full Page	4.5"	7.75"
1/2 Page	4.5"	3.875"
1/4 Page	4.5"	2"
1/8 Page	4.5"	1"

MECHANICALS

We accept digital ads created in Photoshop, Illustrator, and InDesign applications. Please submit high resolution files (at least 300 dpi) saved as a press ready PDF, JPEG, TIFF or EPS.

Please contact Kim Waterhouse at kim@wjinc.net or 314-241-7354 if you have any further questions regarding art requirements. If you need assistance designing your ad, please provide us with a rough layout.

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